

Scheme for Value-Based Social Outreach Programme

1. Title of the Programme

Value-Based Social Outreach and Community Service Programme

Theme: *Promoting Compassion, Responsibility, and Social Justice*

2. Background and Rationale

Modern society faces challenges such as poverty, inequality, social isolation, and environmental degradation. A value-based social outreach programme helps individuals—especially youth—develops compassion, empathy, responsibility, and commitment to social service. It promotes community participation and builds a culture of care and mutual support.

3. Objectives

- To promote moral and social values such as compassion, respect, and responsibility
 - To encourage community service and volunteerism
 - To support vulnerable and marginalized groups
 - To develop leadership and teamwork skills
 - To promote social harmony and unity
-

4. Target Group

- Marginalized and vulnerable populations (elderly, children, poor families, persons with disabilities)
-

5. Programme Duration and Location

- Duration: On-going programme (throughout the year)
 - Frequency: Monthly outreach activities
 - Location: Villages, schools, hospitals, orphanages, and community centers
-

6. Core Values Promoted

- Compassion and empathy
 - Respect and dignity
 - Social responsibility
 - Honesty and integrity
 - Service and volunteerism
 - Equality and justice
-

7. Key Programme Components

A. Community Service Activities

- Visiting elderly and sick persons
- Supporting orphanages and childcare centers
- Helping poor families

B. Educational Support

- Tutoring children
- Providing school supplies
- Mentoring students

C. Health and Wellness Outreach

- Health awareness programmes
- Hygiene awareness campaigns
- Support for persons with disabilities

D. Environmental Outreach

- Tree planting
- Cleanliness drives
- Environmental awareness campaigns

E. Value Formation and Leadership

- Workshops and reflection sessions
 - Leadership training
 - Volunteer training
-

8. Programme Activities Schedule

Activity	Frequency
Community visits	Monthly
Awareness programmes	Quarterly
Environmental activities	Quarterly
Volunteer training	Twice a year
Reflection and evaluation	Quarterly

9. Implementation Plan

Phase	Activity	Timeline
Phase 1	Needs assessment	Month 1
Phase 2	Programme planning	Month 1
Phase 3	Volunteer recruitment and training	Month 2
Phase 4	Outreach activities	On-going
Phase 5	Monitoring and evaluation	Continuous

10. Roles and Responsibilities

Programme Coordinator

- Overall programme planning and supervision

Volunteers

- Participate in outreach activities

Community Leaders

- Support programme implementation

Partner Organizations

- Provide technical and logistical support
-

11. Resources Required

- Training materials
- Transportation support
- Awareness materials
- Volunteer support
- Basic supplies for outreach activities

12. Budget

Item	Estimated Cost (₹)
Training and workshops	1,000
Outreach activities	1,000
Transportation	1,000
Materials and supplies	1,000
Miscellaneous	1,000
Total	5,000

13. Monitoring and Evaluation

- Volunteer participation records
 - Community feedback
 - Activity reports
 - Programme review meetings
-

14. Expected Outcomes

- Increased social responsibility among participants
 - Improved support for vulnerable groups
 - Stronger community relationships
 - Development of leadership and moral values
 - Positive social impact
-

15. Sustainability Plan

- Continuous volunteer recruitment
 - Community participation
 - Partnerships with NGOs and institutions
 - Linkage with national service initiatives like National Service Scheme (NSS)
-

16. Conclusion

A value-based social outreach programme helps build compassionate individuals and stronger communities. It promotes social responsibility, leadership, and service, contributing to a more just and caring society